

# Four Year Profit Projection

FL Pizza, LLC dba Cromwell Pizza and Pasta

	2015	%	2016	%	2017	%	2018	%
<b>Sales</b>	\$348,806	100.00%	\$496,617	100.00%	\$546,278	100.00%	\$600,000	100.00%
Cost/ Goods Sold (COGS)	132,082	37.87%	188,714	38.00%	208,000	38.08%	230,000	38.33%
<b>Gross Profit</b>	<u>\$216,724</u>	<u>62.13%</u>	<u>\$307,903</u>	<u>62.00%</u>	<u>\$338,278</u>	<u>61.92%</u>	<u>\$370,000</u>	<u>61.67%</u>
<b>Operating Expenses</b>								
Salary (Office & Overhead)	\$-	0.00%		0.00%	\$-	0.00%	\$-	0.00%
Payroll (taxes etc.)	64,826	18.59%	120,000	24.16%	140,000	25.63%	155,000	25.83%
Outside Services	11,510	3.30%	12,000	2.42%	12,000	2.20%	12,000	2.00%
Supplies (off and operation)	5,929	1.70%	6,200	1.25%	7,000	1.28%	7,300	1.22%
Repairs/ Maintenance	3,751	1.08%	3,304	0.67%	4,000	0.73%	5,000	0.83%
Advertising	7,981	2.29%	12,000	2.42%	14,000	2.56%	16,000	2.67%
Car, Delivery and Travel	6,900	1.98%	7,300	1.47%	8,000	1.46%	9,000	1.50%
Accounting and Legal	1,500	0.43%	1,500	0.30%	1,600	0.29%	1,800	0.30%
Rent	24,000	6.88%	27,000	5.44%	48,000	8.79%	48,000	8.00%
Telephone	-	0.00%	3,076	0.62%	3,076	0.56%	3,100	0.52%
Utilities	18,486	5.30%	19,000	3.83%	19,000	3.48%	19,600	3.27%
Insurance	5,623	1.61%	5,623	1.13%	5,623	1.03%	5,623	0.94%
Taxes (real estate etc.)	220	0.06%	220	0.04%	250	0.05%	220	0.04%
Pos Lease	6,109	1.75%	6,109	1.23%	6,109	1.12%	6,109	1.02%
Depreciation	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Commission and fees	5,435	1.56%	5,435	1.09%	5,435	0.99%	5,500	0.92%
Other expense (specify)	8,639	2.48%	-	0.00%	-	0.00%	-	0.00%
<b>Total Expenses</b>	<u>\$170,909</u>	<u>49.00%</u>	<u>\$228,767</u>	<u>46.07%</u>	<u>\$274,093</u>	<u>50.17%</u>	<u>\$294,252</u>	<u>49.04%</u>
<b>Net Profit Before Tax</b>	45,815		79,136		64,185		75,748	
<b>Income Taxes</b>	-		-		-		-	
<b>Net Profit After Tax</b>	45,815		79,136		64,185		75,748	
<b>Owner Draw/ Dividends</b>	30,000		40,000		40,000		40,000	
<b>Adj. to Retained Earnings</b>	<u>\$15,815</u>		<u>\$39,136</u>		<u>\$24,185</u>		<u>\$35,748</u>	